

# EXHIBITION ■ E-clocks that chronicles his life, radio that captures his original voice on display

# Gandhi's new avatar at Science City

EXPRESS NEWS SERVICE

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**I**TS a treat that will be hard to miss. Gandhi has come in a new digital avatar at the Science City in the form of an exhibition that makes it easy to understand the life of this Mahatma.

'Eternal Gandhi', a new media art and technology exhibition on the life and principals of Mahatma Gandhi has begun today at the Gujarat Science City.

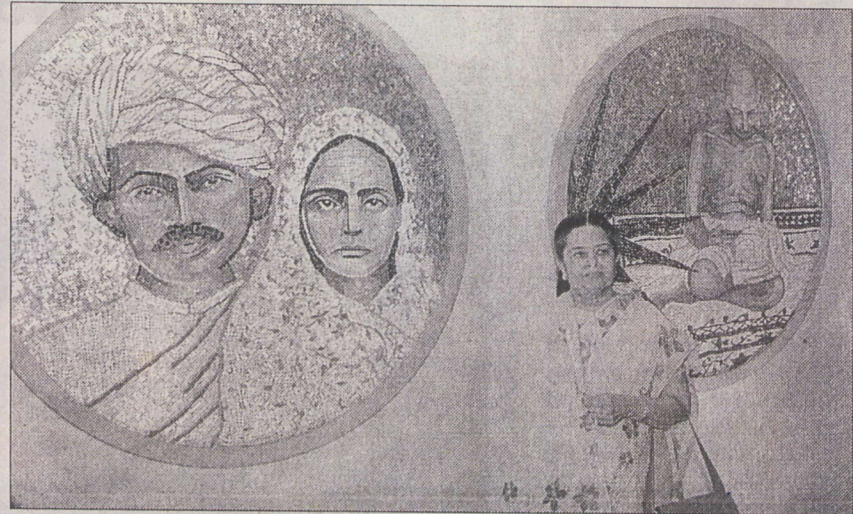
The exhibition is unique for the way multimedia has been used to enliven the historical events associated with Gandhiji. The exhibition uses classical symbols like spinning wheels, prayer wheels, tactile mode of expression to drive home Gandhi's views on non-violence, non-possession, fearlessness and commitments to truth.

"The idea behind the exhibition is to propagate Gandhian ideas and philosophy with the use of developed technology that transports Gandhian ideal into the newer

world of information technology and product design. Modern design is interpreted through the Gandhian commitment to modern hand-made production and its symbolic relationship to nature," said Bharat Parekh, General Manager, Aditya Birla Group that is organising the exhibition for the first time in the State.

The exhibition was earlier showcased in Mumbai, Delhi and Pune. From Ahmedabad, the exhibition will also travel to cities like Chennai, Bangalore, Hyderabad and Kolkata.

"We are also talking with the Ministry of Railways for starting Ahimsa Express, a train that will carry the exhibition to places associated with Gandhi," said Rajshree Birla, Chairperson of the Aditya Birla Group. "The humane values as espoused by Gandhiji, need to percolate down to the new generation as they needs to be sensitised about this. The new technology will attract them in a large number to the exhibition," she further added.



**Chairperson of Aditya Birla Group, Rajshree Birla at Eternal Gandhi exhibition which kicks off on Wednesday at Gujarat Science City. Newsline photo by Harsh Shah**

There are e-clock that chronicles the life and times of Gandhi, kaleidoscope that exhibits Gandhian life on LCD projectors,

Radio Gandhi that captures the original voice of Gandhi speaking on radio and Laser Charkha among other things.